



	 VaughnCollege <small>of aeronautics and technology</small>
	Bachelor of Science in General Management
Period of Accreditation: January 1, 2023, through December 31, 2029	<p style="text-align: center;">COMPLIANCE WITH IABCE POLICY</p> <p>The IACBE Public Disclosure of Student Achievement is updated annually on February 1 and is displayed on the Vaughn College website.</p> <p>The IACBE Outcomes Assessment Plan for all Management Department degrees is updated as needed and is displayed on the Vaughn College website.</p> <p>See Vaughn College website (www.vaughn.edu) – Management Programs – FAQs – then:</p> <p>You can download the management department’s IACBE (International Assembly for Collegiate Business Education) Public Disclosure Report here; you can download the IACBE Outcomes Assessment Plan here.</p>

Management Department Degree Programs:

Mission of the Management Department:

The mission of the Management Department is to create an environment in which students will acquire and continually develop theoretical and practical knowledge needed to achieve professional success in their respective fields of study along with ethical standards conducive to responsible citizenship. While focusing on the aviation industry, the Management Department prepares our students for general business careers in both the private and public sectors.

Broad-Based Student Learning Goals (All degree programs):

1. Students will demonstrate appropriate knowledge of aviation management* and general management skills. (*General Management B.S. students will demonstrate appropriate knowledge of general management skills.)
2. Students will demonstrate appropriate knowledge of quantitative and analytical business-related skills.
3. Students will demonstrate effective communication skills.
4. Students will demonstrate an understanding of the ethical and international environments in which a business operates.

Broad-Based Operational Goals (All degree programs):

1. The Management Department will offer comprehensive management and aviation-focused degree programs that effectively prepare students for their professional careers or graduate studies.
2. The Management Department will provide a supportive learning environment that provides ample opportunities for learning experiences.
3. The Management Department will attract and retain highly qualified faculty who are effective educators and regularly engage in professional development activities.

General Management, BS

The bachelor of science program in general management is targeted toward meeting a need across a broad spectrum of industries for qualified managers who have generalized training in their profession. Graduates of this program will be able to secure entry- to mid-level management positions in small or large corporations.

The management program is designed to enable individuals to further their education, gain valuable management expertise and take maximum advantage of credits earned at other institutions or through professional training.

The program is open to traditional four-year students. These students will be required to work with a faculty adviser to use the 30 elective credits to design a coherent concentration in an area other than airport management, airline management and aviation maintenance management. For example, a student might select courses in aeronautical engineering technology to fashion a concentration in technology management. Faculty advisers will ensure that this degree plan is academically sound and can be completed within four years.

In this program, students concentrate on subjects as diverse as financial accounting, principles of economics, entrepreneurship, import/export, industry and labor relations, business communications and technical writing.

While pursuing a BS in general management, students add valuable experience to their résumés by participating in an internship or cooperative education program. Opportunities are available with major leading corporations in the metropolitan area.

Language Requirement

To ensure that our graduates are well prepared to work in a global environment, a foreign language requirement has been included in our management curriculum.

The language requirement can be satisfied by enrollment in two terms of either French or Spanish. These courses are designed for nonnative speakers; therefore, no bypass examinations will be allowed. A native speaker of either French or Spanish is therefore

expected to complete the other language offered if he or she has not studied another language at the college level. The computerized language lab in the Teaching and Learning Center should be utilized for review and enhancement for at least two hours per week. However, Vaughn College recognizes that many of our students come to Vaughn already documented as speaking two or more languages. To address this, Vaughn has instituted a policy that is academically sound and provides flexibility. Students who have studied a foreign language at another college (with a 2.0 or higher) or have taken a foreign language AP exam (with a 3 or higher) will be given transfer credit. On the other hand, those who have become multilingual through other means should substitute six liberal arts credits in place of the language requirement.

Program Objectives

Graduates will:

Be prepared for management careers in businesses related to their fields of study, for entry-to mid-level positions of administrative responsibility in public or private enterprises and for further study at the graduate level.

Student Learning Outcomes

1. The BS in general management program learning outcomes are as follows.
Graduates will be able to:
2. Apply major concepts within the traditional areas of business and management.
3. Apply professional, legal, ethical, economic and global issues.
4. Demonstrate an ability to obtain and process information in order to make decisions and solve problems as used in general management.
5. Deliver effective, ethical and professional oral and written communication.
6. Apply decision-support tools as well as quantitative concepts and skills to address managerial issues and decision making.
7. Contribute to the development of a high performing team and collaborative environment.

<p>Period of Accreditation: January 1, 2023, through December 31, 2029</p>	<p>COMPLIANCE WITH IABCE POLICY</p> <p>The IACBE Public Disclosure of Student Achievement is updated annually on February 1 and is displayed on the Vaughn College website.</p> <p>The IACBE Outcomes Assessment Plan for all Management Department degrees is updated as needed and is displayed on the Vaughn College website.</p> <p>See Vaughn College website (www.vaughn.edu) – Management Programs – FAQs – then:</p> <p>You can download the management department’s IACBE (International Assembly for Collegiate Business Education) Public Disclosure Report here; you can download the IACBE Outcomes Assessment Plan here.</p>
--	---

Graduation Rates 2023/2024

Students Entered in 2017:

PROGRAM	MEASURE	RESULT
AAS - Airport Management	Graduation Rate	0% (0/11)
BS - Airline Management	Graduation Rate	N/A
BS - Airport Management	Graduation Rate	66.67% (4/6)
BS - Airport/Airline Mgt-Dual Major	Graduation Rate	0% (0/1)
BS - General Management	Graduation Rate	N/A
MS - Airport Management	Graduation Rate	N/A
MBA - Aviation Management	Graduation Rate	N/A

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rates	<p>AAS - First-time Full-time students who entered Vaughn College in Fall 2020 and graduated on or before 8/31/2023</p> <p>BS - First-time Full-time students who entered Vaughn College in Fall 2017 and graduated on or before 8/31/2023</p> <p>MS & MBA - First-time Full-time students who entered Vaughn College in Fall 2020 and graduated on or before 8/31/2023</p>

(Data for BS Airline, BS General, MS and MBA are unavailable, as there were no new students who enrolled in these degrees in the Fall 2017 (BS) or Fall 2020 (MS, MBA) semesters)

Note:

For the BS programs we use a 6-year graduation rate with students first enrolled in 2017.

For the AAS program we use a 3-year graduation rate with students first enrolled in 2020

For the MS and MBA degrees we use graduation rates for students who entered in 2020*

*Graduation rates for the master’s programs are based on 150% completion rate for a two-year program.

Students Entered in 2018:

PROGRAM	MEASURE	RESULT
AAS - Airport Management	Graduation Rate	20% (1/5)
BS - Airline Management	Graduation Rate	40% (2/5)
BS - Airport Management	Graduation Rate	44.44% (4/9)
BS - Airport/Airline Mgt-Dual Major	Graduation Rate	0% (0/1)
BS - General Management	Graduation Rate	100% (1/1)
MBA- Aviation Management	Graduation Rate	N/A
MS - Airport Management	Graduation Rate	N/A

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	<p>AAS - First-time Full-time students who entered the college in Fall 2021 and graduated on or before 8/31/2024</p> <p>BS - First-time Full-time students who entered the college in Fall 2018 and graduated on or before 8/31/2024</p> <p>MS & MBA - First-time Full-time students who entered the college in Fall 2021 and graduated on or before 8/31/2024</p>

Degrees Conferred – 2023/2024

Degrees received within the 2023-2024 academic year (Fall 2023 to Summer 2024)

PROGRAM	MEASURE	RESULT
AAS - Airport Management	Degrees Conferred	6
BS - Airline Management	Degrees Conferred	2
BS - Airport Management	Degrees Conferred	19
BS - Airport/Airline Mgt-Dual Major	Degrees Conferred	2
BS - General Management	Degrees Conferred	0
MBA- Aviation Management	Degrees Conferred	0
MS - Airport Management	Degrees Conferred	0

Employment (or continuing education) 2023/24

Note annually reported data, called the IACBE Public Disclosure Report, shown below is also published in the Public Disclosure Report on the Vaughn College website (see Vaughn College website (www.vaughn.edu) – Management Programs – FAQs –)

Academic Period Covered: July 2020-May 2021

Date Submitted: 2/7/2023

PROGRAM	INDICATOR	RESULT
AAS Airport Management	Placement Data	100%
BS Airline Management	Placement Data	100%
BS Airport Management	Placement Data	100%
BS Airport/Airline Management - Dual Major	Placement Data	*N/A
MS Airport Management	Placement Data	100%
MBA Aviation Management	Placement Data	N/A

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Job Placement Rate	<p>September 2020, December 2020, and May 2021 graduates who are employed or continuing education within one year of graduation, reported via survey (self-report**).</p> <p>**Response rate= 100%.</p> <p>The 2021 graduate class includes September 2020, December 2020 and May 2021.</p>
*BS Airport/Airline Management - Dual Major	<p>There are 3 graduates who do not wish to report on their current education or employment status via survey (self-report)</p>

Why We're Nonprofit

As a nonprofit (not-for-profit) college, Vaughn is in the business of training skilled professionals to make a difference in the world – not gaining profit, revenue, or producing dividends for shareholders. In keeping with our commitment to your education, we invest our resources back into degree programs and into your student experience.

While many other colleges have raised tuition, **Vaughn has been able to keep costs low as a nonprofit college and has only moderately increased tuition when necessary.** Lower tuition means less student loan debt for students.

For Vaughn College, nonprofit is more than a status; it is a valuable opportunity to invest in the lives of students who will go out and impact the world.